# Shift Summit

**A two-and-a-half day exploration of the issues at the heart of the outdoor recreation/conservation partnership.**

### WED., OCT. 7

**The SHIFT Summit**  
A two-and-a-half day exploration of the issues at the heart of the outdoor recreation/conservation partnership.

3 – 5 PM  
Center for the Arts ("CFA")

**SHIFT Drinks Happy Hour: Skiing and Climate Change**  
How do the influencers of snow sports lead a climate-change revolution?  
5 – 6:45 PM  
Asymbol Gallery

**Cool Skiing, Hot Planet, with Angel Collinson and Lucas Debari**  
Two of skiing and snowboarding’s biggest stars bring you on a personal journey to the edge of skiing’s greatest challenge.

7 – 9 PM  
CFA

### THU., OCT. 8

**Breakfast Discourse: Youth Engagement**  
National leaders discuss how best to foster the next generation of stewards.

7 – 8:45 AM, The Wort

**SHIFT Summit, Day 1**  
The Summit kicks off with a focus on Conservation Leadership.

9 AM – 5 PM, CFA

**Outdoor Blogger Summit**  
The first conference for outdoor digital journalism.

9 AM – 5 PM, CFA

**Lunch: The Public Land Transfer**  
The players, politics and mechanics behind the public land grab.

12 – 1:15 PM  
The Wort

**Happy Hour: Hot & Wild**  
Building a climate-action movement to ensure the future of our wild places.

5 – 6:45 PM, The Rose

**Yellowstone**  
David Quammen and Charlie Hamilton James explore the past, and future, of the world’s first national park.

7 – 9 PM, CFA

### FRI., OCT. 9

**Breakfast Discourse: State Offices of Outdoor Recreation**  
Best practices, opportunities, and challenges in the support and promotion of outdoor recreation on a statewide level.

7 – 8:45 AM, The Wort

**SHIFT Summit, Day 2**  
Outdoor Access, Responsible Recreation, and $10,000 SHIFT Forward Award – chosen by the audience at the Summit’s close!

9 AM – 5 PM, CFA

**Outdoor Blogger Summit, Day 2**  
9 AM – 5 PM, CFA

**The People’s Banquet, with Mark Bittman**  
Jackson Hole’s foodie event of the year. Featuring a keynote presentation and conversation between and Yvon Chouinard, and—voilà—a celebratory feast.

7 – 10 PM, CFA

### SAT., OCT. 10

**mySHIFT**  
Join us for a county wide clean-up, and help us take care of our playgrounds after the summer’s adventures are done.

9 AM – 1 PM  
Jackson Town Square

**Happy Hour: Viral or Vital?**  
Viral sells, but at what cost? A fun, fast-paced exploration of the balance between impressions and the journalistic imperative.

5 – 6:45 PM  
The Rose

**Adventure, Inspired, with Yvon Chouinard**  
What does it mean to be an adventure activist? Yvon Chouinard explores the answer with extravaganza.

7 – 9 PM  
CFA

**Afterhours**  
Help us put a bow on it at Jackson’s favorite night spot.

9:30 PM  
The Rose

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**For more information, visit** [www.shiftjh.org](http://www.shiftjh.org)