“THE EMERGING LEADERS PROGRAM IS THE BEST EXAMPLE OF LEADERSHIP DEVELOPMENT I’VE SEEN.”

— Daniel Lucio, Volunteer Lead, The Sierra Club’s Our Wild America

85% of Americans live in urban areas. America is slated to become a minority-majority country by 2040. To preserve our public lands, we must align with and support efforts driven by the people who will determine their future as well as those that have been historically underrepresented in mainstream outdoors and environmental movements. Until our efforts to protect our lands, waters and wildlife represent the rights and interests of all people, we won’t be strong enough to succeed. It’s going to take all of us to do it.
The coalition of stakeholders working to protect our natural world has the potential to become a movement. Outdoor recreationists, land managers, public health proponents and conservationist advocates realize their greatest opportunities for effectiveness when they address issues of common concern with a unified voice. Working together to achieve shared objectives, our ability to champion our public lands and waters in a time of unprecedented threat is extraordinary.

One of the greatest threats to the movement’s success is fragmentation. Compartmentalization of work, replication of effort, lack of communication between principals, and conflict between natural allies are just a few of the challenges that conspire against a united whole.

Lack of diversity is our Achille’s heel. Unless and until issues related to our public lands, waters and wildlife are relevant to all of us, we will not be able to build enough support to secure their health and well-being for future generations.

The Center for Jackson Hole is a 501c3 nonprofit organization whose mission is to strengthen the coalition of interests devoted to our public lands by investing in the future of their constituencies. We achieve this mission via two main programs: SHIFT (Shaping How we Invest For Tomorrow), an annual festival, held each autumn in Jackson Hole, that explores issues at the intersection of conservation, outdoor recreation and cultural relevancy; and The Emerging Leaders Program, which trains a culturally diverse cohort of young outdoor recreationists to lead the outdoor recreation/conservation partnership.

SHIFT and The Emerging Leaders Program are symbiotic. By preparing early career leaders from across the core SHIFT stakeholder groups to address challenges affecting our natural world, The Emerging Leaders Program is helping to revitalize the American conservation movement.
prepares the next generation of leaders to help guide the outdoor recreation/conservation partnership. The annual program takes place immediately preceding the SHIFT Festival. Exceptional millennials ages 21-30 from around America are trained to help lead the proceedings of the Festival. Those same young people are also prepared to share the proceedings with their communities, where they can further develop the coalition of stakeholders dedicated to the protection of our natural world.

The Center for Jackson Hole works with organizations from around the country to identify candidates for ELP. Partner organizations nominate individuals who have distinguished themselves in their programs for consideration for ELP. The previous class of ELPers is invited to nominate a candidate for consideration as well.

The Center for Jackson Hole evaluates candidates on the basis of their responses to essay questions, as well as an internal set of criteria that allows us to achieve our objective of a cohort that represents the full spectrum of the American experience.

By convening a diverse group of early career leaders from across the core SHIFT audiences, ELP successfully elevates the voices, perspectives and priorities of the next generation of outdoor recreation/conservation proponents.

“THANK YOU... FOR CREATING A CULTURE OF TRUST... ABSOLUTELY INCREDIBLE AND A TRUE REFLECTION OF THE DELIBERATE AND THOUGHTFUL FACILITATION AND LEADERSHIP FROM... THE TSS STAFF!”

— from the 2016 Post-ELP interviews
At each Emerging Leaders Program, participants are given:

**FAMILIARIZATION**
with subject matter to be explored at the SHIFT Festival

**INSTRUCTION**
on how to help lead the conversations at SHIFT

**TOOLS AND SKILLS**
to engage in discussions critical to protecting public lands

**EXPORT MODELS**
that allow them to share the results with their communities

Our goal is to continue exporting the unique value of SHIFT to communities around the country. With the training provided within ELP and the experience gained by actively presenting and facilitating at SHIFT, ELP alumni return to their communities with the ability to develop stakeholder coalitions in defence of our public lands.

If you are interested in supporting ELP by sponsoring an Emerging Leader, underwriting a local event or supporting the national program please contact us directly. We’re happy to customize opportunities with our partners.
EMERGING LEADERS PROGRAM

SPONSOR A LEADER. SUPPORT THE PROGRAM. REINVIGORATE AMERICA’S EFFORTS TO PROTECT OUR PUBLIC LANDS.

The unique value proposition of SHIFT is the convening of diverse stakeholders across the outdoor recreation, land management, conservation and public health communities to address challenges affecting our natural world. With The Emerging Leaders Program, SHIFT successfully brings young, diverse voices to the table to inform conversations regarding our public lands, waters and wildlife.

This work needs your help.
The Emerging Leaders program is a program of the 501c3 nonprofit organization The Center for Jackson Hole. We actively seek to collaborate with partners whose missions, values and work align with our own. For our base-level sponsors, we offer customer-facing opportunities to interact with brand-savvy consumers whose purchasing decisions support their values. At higher levels of sponsorship, we can develop programming around your work and your priorities. Whatever your budget or objective, SHIFT offers numerous ways to showcase your brand with our audiences, all in support of our common goal of protecting the natural resources upon which we all depend.

SHIFT SPONSORSHIP LEVELS AND BENEFITS

EACH SPONSOR RECEIVES A STANDARD SPONSORSHIP PACKAGE. ADDITIONAL BENEFITS ARE PROPORTIONATE TO SPONSORSHIP LEVEL.

MARK YOUR CALENDAR & BUDGET TO SPONSOR

OCTOBER 12-18

2019 ELP:

OCTOBER 12-17

2020 ELP:
### Golden Eagle Sponsorship:  
- Logo on ELP program materials  
- Sponsor listing on shiftjh.org with direct link to your website  
- One complimentary All-Festival Pass to SHIFT  
- ELP SPONSOR name badge  
- Product placement available for insertion into ELP welcome bags  
- **$2,500**

### Elk Sponsorship:  
- Two tickets to ELP Mixer pre-SHIFT conference  
- Logo on ELP program materials  
- Sponsor listing on shiftjh.org with direct link to your website  
- Two complimentary All-Festival Passes to SHIFT  
- ELP SPONSOR name badge  
- Product placement available for insertion into ELP welcome bags  
- **$5,000**

### Wolf Sponsorship:  
- Four Tickets to ELP Mixer pre-SHIFT conference  
- Logo on ELP program materials  
- Sponsor listing on shiftjh.org with direct link to your website  
- Four complimentary All-Festival Passes to SHIFT  
- ELP SPONSOR name badge  
- Product placement available for insertion into ELP welcome bags  
- **$10,000**
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<td>① Pre-presentation rights at ELP Mixer</td>
<td>① Pre-presentation rights at ELP Mixer</td>
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<td>③ Logo on ELP program materials</td>
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<td>⑤ Eight complimentary All-Festival passes to SHIFT</td>
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<tr>
<td><strong>Standard sponsorship package, plus:</strong></td>
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<tr>
<td>② Pre-presentation rights for your sponsored program</td>
<td>② Pre-presentation rights for your sponsored program</td>
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<tr>
<td>③ SHIFT Summit presentation rights</td>
<td>③ SHIFT Summit presentation rights</td>
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<td>④ Gobo projected logo in Theater during all plenary and evening events</td>
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<td>⑤ 15 All-Festival Passes</td>
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<td>⑥ Right of first refusal on 2019 Title Sponsorship</td>
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The Center for Jackson Hole

The Center for Jackson Hole leverages outdoor recreation for conservation gains, via The Emerging Leaders Program, SHIFT and related initiatives.

EID: 47-3826546

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