THE OBJECTIVE
SHIFT (Shaping How We Invest For Tomorrow) aims to advance and promote the importance of nature as a social determinant of health. This in turn gets at the heart of our mission: to build a stronger argument for our natural world at a time of unprecedented threat.

We achieve our mission via two main programs: the annual SHIFT Summit, held each autumn to explore issues at the intersection of outdoor recreation, conservation and public health; and The Emerging Leaders Program (ELP), which trains early career leaders to help develop our work at SHIFT and in America.

IMPORTANT DATES & DEADLINES
We invite early career leaders between the ages of 21-33 who have distinguished themselves in outdoor recreation, conservation, land management, cultural relevancy and public health to apply.

The skill sets of selected ELP participants and how best to present them at SHIFT are ascertained via a survey. This ensures participants help determine how they want to be seen professionally, even before programming is solidified for SHIFT.

Program registration fees are $150. Limited financial aid may be available upon request. If you have any questions, please contact: Dr. Green at: Drmorgan@gpRED.org

The deadline to apply for the 2020 ELP program is Friday, July 30th, 11:59 PM Pacific Time.
HOW THE PROGRAM WORKS

After applications are diligently reviewed, compatible candidates are invited to participate in a 30- to 60-minute interview with one of our past alumni and a 60-minute interview with Dr. Green.

Once evaluations are complete, 15 candidates will be selected to join the 2021 cohort. Participants will be notified of their invitation before any formal announcement is made.

ELP’s cross-sectional approach builds a diverse coalition of early career advocates who operate at the nexus of health and nature and prepares them to use the health benefits of time outside to fight for a more sustainable future for the planet.

The program empowers participants to address problems facing public health, stewardship, advocacy, community engagement and representation within environmental movements. Our curriculum addresses topics surrounding structures of oppression and explores how such topics show up in public health, outdoor recreation, conservation and land management.

Participants will gain familiarization with content to be discussed at the SHIFT Summit, have the opportunity to lead group discussions during ELP, and explore different perspectives from their fellow cohort members and facilitators.

Program fees are $2000 due before arrival to ELP October 15. This will cover room and board, food and facilitation fees through ELP and SHIFT. Scholarships may be available.

- 2-3 Monthly seminars from August to October to discuss program curriculum.
- Group presentations led by cohort teams. Participants will be given time to lead discussions during virtual sessions.
- ELP Fellows who are selected to participate in SHIFT will be invited to join conference with national leaders who will serve as their peers on panels and in think tanks.

The second half of the experience is the SHIFT Summit which advances and promotes nature as a social determinant of health.

CORE PRINCIPLES

MAKING DIFFERENCES OUR STRENGTH
At the core of our vision is the belief that bringing together leaders from various sectors, cultures and lived experiences to discuss the most challenging problems facing our public health and our natural world’s survival makes us stronger, smarter and more resilient.

SHARING THE GIFT OF MUTUAL RESPECT
Personal investments in one another are our foundation. When we invest in trust and respect, we grow individually and as a community. This allows us to build upon our shared experiences at SHIFT and ELP with new allies and partnerships.

ADVOCATING FOR OUR PLANET AND ITS INHABITANTS
We are part of the natural world. We learn from it and about it, and are partners in its future.

EMBRACING PERSONAL CHALLENGE
Building a diverse coalition is difficult and complicated. We enter this work with the expectation that deeply held beliefs may be challenged—and that changing our perspectives and our minds to develop new ways of thinking may be critical to our shared success.

LEADING WITH RELATIONSHIP
SHIFT and ELP are built to foster and create personal relationships. The resulting alliances make our work fun, sustainable and enhance our ability to protect our natural world.

ELP ADVISORY COUNCIL
Juan Lazo Batista
Alysa Delgado
Diquan Edmonds
Shonto Greyeyes
Sachiye Koide
Madison McCoy
Amy McDonnell
Dylan McDowell
Alexi McHugh
Adrianna Pedroza
Gerben Scherpbier
Tiana Wilson-Blindman

For more info, contact Dr. Morgan Green at: Drillmorgan@gpred.org

www.shiftjh.org