



2021 Sponsorship Opportunities

The 2021 SHIFT Summit theme is *Ensuring Access to Nature – For Human Health and the Environment*, with a focus on advancing equitable access to preventive health through nature and the outdoors. Held annually since 2015, SHIFT has been historically held in Jackson, WY. Now under organizational support from GP RED, the 2021 SHIFT Summit will be held **October 18 - 20** in **Grand Junction, Colorado**, with strong local host community involvement. We will include a variety of research, practice, and topical discussions, along with experiential aspects such as nature and forest therapy practices, and plenty of opportunities for active outdoor recreation so we can deepen our connections.

In addition, the Emerging Leaders Program (ELP) will be held October 16-18 prior to the Summit. The Emerging Leaders Program (ELP) trains early career leaders to help develop our work at SHIFT and throughout the world. Our vision is to build a diverse coalition of career advocates and professionals who can champion the health benefits of nature and promote a more sustainable future for the planet.

WHO IS YOUR AUDIENCE?

This Summit is a national gathering of hundreds of land managers, researchers, funders, educators, retailers, and conservationists, along with outdoor recreation, health, military, and nature therapy professionals who share experiences, evidence, and ideas for better linking of both humans and nature. The Summit is based on sound science combined with experiential, health, stewardship, and land management aspects to balance equitable reciprocity and access to the places, flora, and fauna that we all need to exist and thrive. SHIFT Awards will also be presented for organizations and individuals who are excelling in our collective work.

WHAT'S THE BENEFIT OF SPONSORSHIP?

- **Presence.** Sponsorship maximizes your visibility allowing opportunities to showcase products or services to hundreds of attendees, and early commitment will ensure your visibility in our national outreach to over 19,000 allied professionals and organizations through our email list. Sponsors are encouraged to fully participate in the Summit, attending onsite and offsite workshops and sessions which provide insight as well as providing opportunities to be part of formal and casual conversations.
- **Affirmation of Aligned Values.** Becoming a sponsor shows that your organization supports the work of SHIFT and/or the ELP attendees, and the values we provide to both visitors and communities.
- **Speaking Opportunities.** Some levels of sponsorship include speaking or showcase opportunities.
- **Exhibit Opportunities.** Sponsors will have the opportunity to exhibit their products or services at designated times and locations throughout the events. Sponsor displays may be located for designated times at either the conference hotel or at select offsite venues.
- **Product Placement:** Some levels of Sponsorship include placement of products, samples, or promotional materials in conference bags, at meeting tables, and conference support materials.
- **Program Visibility:** All sponsors are recognized in the online and during Summit Program, poster signs, and during appropriate times during the Summit.

BECOME A SPONSOR!

Participating as a sponsor will enable you and your business or organization to showcase your brand and interact with attendees, both in person and virtually. Please contact Teresa Penbrooke, PhD, CPRE at teresap@gpred.org or 303-870-3884 for more information.

	Gold Star \$5,000	Advocate \$3,000	Exhibitor \$1,500
Plenary Session Your organization recognized verbally and on-screen during Welcome Session.	✓	✓	✓
Exhibit Hall Host a table with materials in the exhibit hall - great for capturing interested leads!	✓	✓	✓
Speak Directly to Attendees Introduce your organization during a plenary session!	✓ 5 min.	✓ 3 min.	
Meet with Participants Host your own meetup in person or virtually using our Conference App and talk directly to event attendees.	✓		
Website & App Showcase Your logo/link on the homepage of our app, agenda, and conference webpage.	✓ Highlighted banner	✓	✓
Complimentary Registration Become a part of the conference with complimentary registration.	3 complimentary registrations	2 complimentary registrations	1 complimentary registration
Social Media Your logo, link, and video (provided by you) recognized in National Social Media.	5 times	3 times	2 times
Space is limited to three spots only! <ul style="list-style-type: none"> • All Gold Benefits Plus you will be presented as a Champion sponsor (Limited Spots - 3 available) • Your organization will be featured in our daily briefing to all attendees during the events • Your logo/name will be recognized at the beginning of each session and on-screen • A link to your website will be directly placed on the Event App • You can provide swag! • We will honor you whenever possible! 	<p>Want it all? As a <i>SHIFT</i> Champion, you can be highlighted!</p> <p>\$10,000</p> <p>SHIFT Champion!</p>		